

California Municipalities with a Tobacco Retailer License & Fees

April 2024

The following list contains the fees associated with obtaining a local tobacco retailer license in each of the 230 California jurisdictions that require such a license. The fees were collected in 2021 – 2024, unless otherwise noted.

Municipality	Enactment Date	Population	Fee
Alameda County			
1. Alameda	11/2018	77,565	No fee set
2. Alameda County	1/2020	150,015	\$940/yr
3. Albany	2/2009	20,027	\$250/yr
4. Berkeley	12/2002	121,385	\$427/yr
5. Dublin	12/2012	71,068	\$298/yr and \$25 app. fee
6. Fremont	10/2019	228,795	No fee set
7. Hayward	7/2014	160,602	\$400/yr
8. Livermore	7/2019	87,154	\$1,005/yr
9. Oakland	4/2008	437,825	\$1,500/yr and \$50 app. fee
10. Pleasanton	8/2020	78,691	\$450/yr and \$550 initial fee
11. San Leandro	10/2017	89,723	\$500/yr
12. Union City	11/2010	69,502	\$863yr
Butte County			
13. Oroville	3/2013	20,283	\$35/yr
Contra Costa County			
14. Antioch~	9/1999	115,016	\$29/yr
15. Clayton	6/2000	11,070	\$49/yr and \$99 initial fee
16. Concord	6/2023	125,007	\$160 initial fee and annual fee subject to change
17. Contra Costa County	12/1998	176,166	\$287/yr and \$50 app. fee
18. Danville	6/1999	43,449	No fee
19. El Cerrito	4/1999	25,869	\$439/yr and \$485 initial fee
20. Lafayette	11/1999	25,310	\$65/yr
21. Martinez~	1/2001	37,093	\$500/3 years
22. Oakley~	12/2018	43,525	\$435/yr
23. Orinda~	8/2000	19,477	Unknown
24. Pinole	6/1999	18,946	TBD
25. Pittsburg~	5/1999	76,419	Unknown
26. Pleasant Hill~	11/2015	34,504	\$86/hr (\$500 max/yr)
27. Richmond	9/2019	115,619	\$1,602.44/yr*
28. San Pablo	4/2004	31,907	\$335/yr
29. San Ramon	6/1999	86,119	Unknown
30. Walnut Creek~	3/1999	69,809	Unknown
Del Norte County			
31. Crescent City	10/2023	6,379	Unknown

Fresno County			
32. Firebaugh	8/2009	8,139	\$190/yr
33. Fowler	10/2012	6,819	\$40/yr
34. Parlier	4/2012	14,625	\$200/yr
Humboldt County			
35. Humboldt County	7/2023	72,305	Unknown
Imperial County			
36. Calexico	3/2004	38,599	Unknown
Kern County			
37. Arvin	9/2016	19,613	\$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level
38. Bakersfield	7/2023	404,321	\$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level
39. California City	2/2007	15,002	\$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level
40. Delano	6/2008	50,498	\$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level
41. Kern County	10/2006	307,395	\$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level
42. McFarland	5/2007	13,971	\$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level
43. Shafter	11/2016	20,162	\$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level
44. Taft	8/2016	7,414	\$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level
45. Tehachapi	3/2007	12,855	\$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level
46. Wasco	3/2007	26,317	\$140 app. fee and annual fee of \$265/\$535/\$790 based on risk level
Los Angeles County			
47. Alhambra	5/2021	82,295	\$300/yr
48. Artesia	1/2009	16,237	\$300/yr
49. Baldwin Park	10/2008	71,692	\$342/yr
50. Beverly Hills	8/2010	32,406	No fee planned
51. Burbank	2/2007	106,389	\$191.30/yr and \$111 app. fee
52. Calabasas	6/2009	23,106	No fee planned
53. Carson	11/2006	94,475	\$600/yr
54. Cerritos	2/2008	49,016	\$50/yr
55. Compton	7/2007	94,822	\$500/yr
56. Cudahy	10/2018	22,657	Unknown
57. Culver City	7/2009	40,357	\$235/yr
58. Duarte	5/2021	21,686	\$123/yr
59. El Monte	11/2011	108,682	\$400/yr
60. El Segundo	4/2003	17,081	\$263 app. fee only
61. Gardena	7/2008	60,377	\$120/yr and \$167 app. fee
62. Glendale	9/2007	194,512	\$468/yr and \$624 app. fee
63. Hawaiian Gardens	7/2011	14,011	\$246/yr
64. Hawthorne	5/2008	86,978	\$379/yr
65. Hermosa Beach	1/2019	19,551	\$375/yr and \$440 app. fee
66. Huntington Park	11/2011	54,547	No fee planned
67. Inglewood	10/2007	106,806	\$370/yr
68. La Cañada Flintridge	7/2009	20,378	\$50/yr
69. La Verne	1/2017	31,239	\$300/yr

70. Lancaster	8/2006	171,465	\$83 app. fee only
71. Lawndale	7/2003	31,553	\$155/yr
72. Lomita	6/2007	20,662	\$150/yr
73. Long Beach	2/2008	462,293	\$600/yr
74. Los Angeles	5/2000	3,881,041	\$437/yr
75. Los Angeles County	12/2007	1,012,265	\$235/yr
76. Lynwood	10/2012	66,346	TBD
77. Malibu	11/2011	10,698	No fee planned
78. Manhattan Beach	2/2020	35,123	N/A^
79. Maywood	8/2006	25,009	\$11.50/yr and \$46 app. fee
80. Montebello	9/2009	62,056	\$337/yr
81. Monterey Park	4/2010	60,386	\$45.50/yr
82. Palmdale	1/2010	166,895	\$362.60/yr
83. Pasadena	2/2004	137,554	\$410/yr
84. Pico Rivera	3/2022	61,561	Unknown
85. Redondo Beach	10/2019	70,620	Unknown
86. San Fernando	1/2002	23,958	\$450/yr
87. San Gabriel	3/2010	39,211	\$300/yr
88. Santa Monica	11/2008	92,168	\$135/yr
89. Sierra Madre	11/2006	11,151	\$30/yr
90. South El Monte	6/2014	19,694	\$120/yr
91. South Pasadena	2/2009	26,583	\$120/yr
92. Temple City	12/2012	36,165	License fee: \$77 + \$8.45 per employee and per owner Permit fee: \$257
93. Walnut	3/2022	28,212	Unknown
94. West Covina	5/2010	108,173	No fee planned
95. West Hollywood	10/2016	35,358	\$300 app. fee only
Marin County			
96. Corte Madera	3/2019	10,155	\$25/yr
97. Fairfax	12/2017	7,567	\$25/yr
98. Larkspur	4/2019	12,969	\$25/yr
99. Marin County	5/2012	67,676	\$25/yr
100. Mill Valley	9/2012	14,199	\$25/yr
101. Novato	1/2017	53,055	\$25/yr
102. Ross	1/2019	2,537	\$25/yr
103. San Anselmo	5/2019	12,761	\$25/yr
104. San Rafael	8/1999	60,891	\$25/yr
105. Sausalito	7/2018	7,233	\$25/yr
Mendocino County			
106. Fort Bragg	12/2012	7,007	\$195/yr*
107. Mendocino County	5/2022	62,013	\$350/yr*
108. Ukiah	11/2005	16,496	\$35/yr*
109. Willits	10/2003	4,968	\$75/yr*
Modoc County			
110. Alturas	2/2017	2,683	Business License Renewal and startup fee: \$54 Tobacco fee: \$25 First time tobacco license: \$75
Monterey County			
111. Carmel-By-The-Sea	9/2013	3,239	\$384/yr
112. Gonzales	11/2019	8,581	\$384/yr
113. King City	4/2021	13,471	\$384/yr

114.	Monterey	11/2014	30,007	\$384/yr
115.	Monterey County	5/2012	104,177	\$384/yr
116.	Pacific Grove	1/2020	15,098	\$384/yr
117.	Salinas	1/2015	162,783	\$384/yr
118.	Seaside	2/2020	32,291	\$384/yr
119.	Soledad	5/2022	24,781	Unknown
Nevada County				
120.	Grass Valley	11/2009	13,964	\$50/yr
121.	Nevada City	11/2006	3,142	\$50/yr
Orange County				
122.	Buena Park	7/2021	83,542	\$275/yr and \$495 initial fee
123.	Santa Ana	11/2006	311,379	\$776.08/yr
124.	Stanton	11/2019	38,271	\$92/yr and \$192 initial fee
125.	Westminster	9/2014	90,638	Unknown
Placer County				
126.	Auburn	9/2019	13,773	\$850/yr
Plumas County				
127.	Plumas County	9/2016	17,223	No fee
Riverside County				
128.	Banning	8/2006	29,929	\$475/yr
129.	Beaumont	12/2006	53,544	\$475/yr
130.	Calimesa	6/2007	10,366	\$475/yr
131.	Canyon Lake	6/2009	11,108	\$475/yr
132.	Cathedral City	7/2016	51,964	\$475/yr
133.	Coachella	7/2007	42,279	\$475/yr
134.	Corona	10/2005	158,346	\$475/yr
135.	Desert Hot Springs	9/2007	32,386	\$475/yr
136.	Eastvale	10/2010	69,594	\$475/yr
137.	Hemet	3/2008	89,651	\$475/yr
138.	Jurupa Valley	7/2011	105,672	\$475/yr
139.	Lake Elsinore	8/2007	69,993	\$475/yr
140.	Menifee	10/2008	103,680	\$475/yr
141.	Moreno Valley	9/2007	209,578	\$475/yr
142.	Murrieta	6/2006	111,899	\$475/yr
143.	Norco	3/2006	25,328	\$475/yr
144.	Palm Desert	6/2003	51,290	\$29/yr
145.	Palm Springs	10/2018	44,935	\$475/yr
146.	Perris	8/2008	78,881	\$475/yr
147.	Rancho Mirage	12/1990	17,257	\$475/yr
148.	Riverside	6/2006	316,076	\$475/yr
149.	Riverside County	9/2005	394,388	\$475/yr
150.	San Jacinto	6/2006	54,077	\$475/yr
151.	Temecula	6/2006	110,114	\$39/yr
152.	Wildomar	7/2008	36,822	\$475/yr
Sacramento County				
153.	Elk Grove	10/2004	176,105	\$270/yr
154.	Rancho Cordova	2/2005	79,128	\$218/yr
155.	Sacramento	10/2020	523,600	\$370/yr
156.	Sacramento County	5/2004	606,286	\$359/yr
San Benito County				
157.	Hollister	6/2006	42,093	\$269/yr

San Bernardino County				
158.	Adelanto	12/2019	37,960	\$595/yr
159.	Apple Valley	5/2010	75,603	Unknown
160.	Colton	11/2019	53,959	\$265/yr
161.	Hesperia	11/2021	99,878	\$210/yr and \$60 re-inspection fee
San Diego County				
162.	Chula Vista	3/2018	276,103	\$322/yr
163.	El Cajon	6/2004	105,721	\$770/yr
164.	Escondido	11/2020	151,114	\$88/yr
165.	Lemon Grove	12/2018	27,482	\$250/yr
166.	Oceanside	9/2020	173,722	\$319.63/yr
167.	San Diego	10/2007	1,383,987	\$141/yr and \$59 app. fee
168.	San Diego County	12/2020	514,736	1 st year: \$730 (50% of annual fee) 2 nd year: 75% of annual fee 3 rd year: 100% of annual fee
169.	San Marcos	7/2021	94,360	\$190/yr
170.	Solana Beach	7/2009	12,946	\$110/yr
171.	Vista	6/2005	98,392	\$250/yr
San Francisco County				
172.	San Francisco	11/2003	851,036	\$383/yr and \$111 app. fee
San Luis Obispo County				
173.	Arroyo Grande	2/2005	18,435	\$141/yr
174.	Grover Beach	9/2005	12,757	\$325/yr
175.	Morro Bay	4/2020	10,766	\$154.67/yr
176.	San Luis Obispo	9/2003	47,529	\$788.72/yr
177.	San Luis Obispo County	9/2008	122,822	\$586/yr
San Mateo County				
178.	Brisbane	5/2008	4,756	\$153/yr
179.	Colma	8/1998	1,376	\$153/yr
180.	Daly City	9/2008	103,648	\$153/yr
181.	East Palo Alto	10/1998	29,520	\$153/yr
182.	Foster City	11/2022	33,215	Unknown
183.	Half Moon Bay	10/2018	11,633	\$153/yr
184.	Menlo Park	5/2010	33,324	\$153/yr
185.	Millbrae	6/1998	22,825	\$153/yr
186.	Pacifica	2/2008	38,048	\$86/yr
187.	Portola Valley	6/2008	4,397	\$153/yr
188.	Redwood City	11/1998	83,077	\$153/yr
189.	San Bruno	7/2008	43,218	\$153/yr
190.	San Carlos	8/1998	30,490	\$153/yr
191.	San Mateo	5/1998	104,165	\$153/yr
192.	San Mateo County	5/1998	62,509	\$174/yr
193.	South San Francisco	4/2008	65,596	\$153/yr
Santa Barbara County				
194.	Carpinteria	5/2013	13,187	\$379/yr
195.	Goleta	1/2001	32,640	\$534/yr
196.	Guadalupe	5/2021	8,272	\$413/yr
197.	Santa Barbara	10/2002	88,640	\$30/yr
198.	Santa Barbara County	11/2001	137,659	\$409/yr
199.	Santa Maria	12/2019	109,543	\$480/yr and \$600 app. fee
Santa Clara County				

200.	Campbell	12/2012	43,464	\$61/yr
201.	Cupertino	11/2019	59,763	\$425/yr
202.	Gilroy	11/2014	58,696	\$100/yr
203.	Los Altos	2/2020	31,133	\$150/yr and \$250 app. fee
204.	Los Gatos	5/2017	33,093	\$425/yr
205.	Morgan Hill	4/2014	45,291	\$182/yr and \$238 app. fee
206.	Palo Alto	10/2017	67,901	\$425/yr
207.	San Jose	1/2011	1,001,176	\$596/yr (fluctuates annually)
208.	Santa Clara County	11/2010	89,803	\$425/yr
209.	Saratoga	6/2015	30,771	\$50/yr and \$100 app. fee
Santa Cruz County				
210.	Capitola	7/2019	9,921	\$261/yr
211.	Santa Cruz	10/2012	61,367	\$425/yr
212.	Santa Cruz County	4/2011	132,587	\$318/yr
213.	Scotts Valley	12/2015	12,239	No fee
214.	Watsonville	9/2010	52,457	\$255/yr
Siskiyou County				
215.	Siskiyou County	7/2009	23,918	\$76/yr
Solano County				
216.	Benicia	12/2019	27,040	\$450/yr and \$500 initial fee
Sonoma County				
217.	Healdsburg	11/2014	11,481	\$460/yr
218.	Petaluma	12/2021	59,682	\$525/yr
219.	Sebastopol	9/2020	7,503	\$60/yr
220.	Sonoma	6/2015	10,702	\$246/yr
221.	Sonoma County	4/2016	133,557	\$350/yr (subsidized); increases to \$505/yr if subsidy ends
222.	Windsor	3/2018	26,320	\$350/yr
Stanislaus County				
223.	Riverbank	7/2010	24,803	No fee planned
Ventura County				
224.	Oxnard	12/2019	202,279	\$51/yr and \$95 initial fee
225.	Ventura	1/2020	110,358	\$875/yr
Yolo County				
226.	Davis	8/2007	67,203	\$427/yr
227.	West Sacramento	11/2009	54,163	\$427/yr
228.	Winters	1/2016	7,270	\$427/yr
229.	Woodland	6/2015	61,227	\$427/yr
230.	Yolo County	7/2019	27,278	\$427/yr

The population data in this matrix is from the U.S. Census Bureau 2018-2022 American Community Survey 5-Year Estimates.

~License required only for retailers found in violation of laws regulating sale or distribution of tobacco within last 12 months. License no longer required if no violations occur for 3-5 years (variable by community).

*Source: Matrix of Strong Local Tobacco Retailer Licensing, The Center for Tobacco Policy & Organizing, May 2019.

N/A^: Manhattan Beach prohibits the sale of all tobacco and nicotine products (non-nicotine ESDs are not regulated, per chapter definitions), and no longer issues tobacco retailer licenses.

ANR Foundation is actively collecting policies and TRL fees for the PETS Database. **If you know of local laws or TRL fees that you think should be included on this list**, or want to inquire about additional information on particular laws, please contact the ANR Foundation at PETS-policies@no-smoke.org.

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